

Hamza Tahir | Graphic & Motion Designer

Portfolio | www.hamzadesigns.com

Creative designer experienced in logo design, branding, social media graphics, and motion design. Works with clients and teams to deliver visuals that are engaging, practical, and aligned with brand needs.

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Work History

Graphic Designer | Smart Watt

11/2024 - Now

Managed the full design process for Smart Watt's social media graphics, from concept development to final design and scheduling.

Worked closely with the marketing and product teams at Smart Watt to understand design needs and turn product details into clear and engaging e-commerce visuals.

Used Adobe Photoshop to edit and finalize product images, ensuring high quality and consistency with brand guidelines.

Freelance Graphic Designer

02/2023 - Now

Built and maintained a strong client portfolio by working with startups, small businesses, and established companies to meet their design needs.

Managed multiple design projects at the same time, ensuring on-time delivery and high-quality results.

Adapted design styles to suit different clients and projects, showing flexibility and strong communication skills.

Graphic Design Intern | Triangle Squad

11/2022 - 05/2023

Worked on a wide range of design projects at Triangle Squad, including logo design, posters, catalogs, social media graphics, T-shirts and merchandise, icons, image editing, branding materials, and basic web design.

Assisted senior designers on selected projects, learning about design workflows and industry best practices.

Applied core design principles to create clear, attractive, and effective visual designs.

Education

B.S. Graphic Design

10/2018 - 10/2022

Government College and University of Faisalabad

Skills

Design Essentials & Tools

Layout & Composition / Typography / Color Theory / Logo & Brand Design / Icons / Social Media / Label & Packaging / GIF / Marketing Materials / Print Ads / Web & UI / Presentation Design / Motion Graphics / Adobe Illustrator / Photoshop / After Effects / InDesign / Google Slides / Figma